



LARGE PLUMBING SERVICE PROVIDER

A large plumbing service provider needed to scale operations to meet increasing demand while maintaining high service standards. With the help of Titan Pro Technologies and ServiceTitan, they streamlined their processes and achieved significant growth.



Challenges

- **Operational Inefficiencies:** Manual processes limited the company's capacity to take on more jobs.
- **Lack of Data-Driven Insights:** Difficulty tracking performance metrics and customer data hindered strategic decision-making.
- **Marketing Limitations:** Inadequate tools to manage marketing campaigns and lead generation.

Solutions offered by Titan Pro Technologies

1. **Process Automation:** Deployed ServiceTitan's automation features for scheduling, dispatching, and customer communications.
2. **Performance Analytics:** Implemented detailed reporting tools to provide actionable insights.
3. **Integrated Marketing Tools:** Utilized ServiceTitan's marketing features for campaign management and lead tracking.



RESULTS

Enhanced Productivity:

Increased operational efficiency by 40%, enabling more job handling without additional staff.



Data-Driven Decisions:

Real-time performance metrics improved resource allocation and service quality.

Effective Marketing: Targeted marketing campaigns resulted in a 25% increase in new customer acquisition.

KEY FEATURES

- Automated Scheduling
- Dispatch Optimization
- CRM Integration
- Invoicing & Payment Processing
- Performance Analytics
- Marketing Tools
- Training Modules
- Financing Options