



# Mid-Sized HVAC Business



## Background

A mid-sized HVAC company was experiencing difficulties managing its expanding customer base and maintaining operational efficiency.



## Challenges

- **Inefficient Scheduling:** Manual scheduling led to errors and missed appointments.
- **Inconsistent Billing:** Time-consuming invoicing delayed payments.
- **Limited Customer Insights:** Difficulty tracking customer history and preferences.



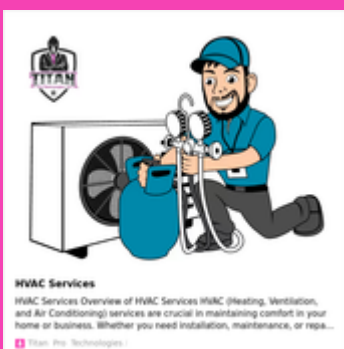
## Solutions offered by Titan Pro Technologies

- **Automated Scheduling:** Implemented ServiceTitan's scheduling system for efficient job assignments.
- **Streamlined Invoicing:** Set up automated invoicing and payment processing with efficient HVAC billing software.
- **CRM Integration:** Centralized customer data for personalized service.



## Results

- **Increased Efficiency:** Reduced scheduling errors by 80%, improving customer satisfaction.
- **Improved Cash Flow:** Decreased payment cycle by 30% with faster invoicing.
- **Enhanced Customer Service:** Personalized service boosted customer loyalty and repeat business.



## Conclusion

Titan Pro Technologies' innovative solutions proved to be highly beneficial for the HVAC company, addressing its operational challenges and driving substantial improvements in efficiency, cash flow, and customer service.