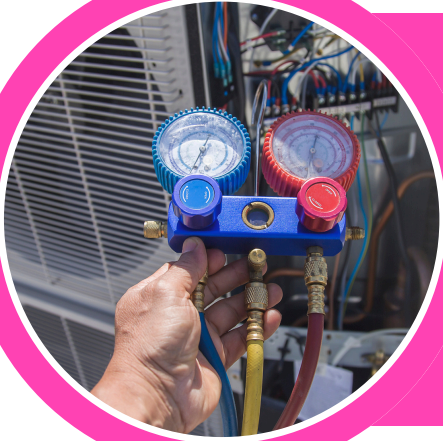




# LARGE HVAC SERVICE PROVIDER



## BACKGROUND

A large HVAC service provider needed to scale operations to meet increasing demand while maintaining high service standards

## CHALLENGES

- Operational Inefficiencies: Manual processes limited the company's capacity.
- Lack of Data-Driven Insights: Difficulty tracking performance metrics and customer data.
- Marketing Limitations: Inadequate tools for managing marketing campaigns and lead generation.



## SOLUTIONS OFFERED BY TITAN PRO TECHNOLOGIES

- Process Automation: Deployed ServiceTitan's automation features for scheduling, dispatching, and customer communications.
- Performance Analytics: Implemented detailed reporting tools for actionable insights.
- Integrated Marketing Tools: Utilized ServiceTitan's marketing features for campaign management and lead tracking.

## RESULTS

- Enhanced Productivity: Increased operational efficiency by 40%, enabling more job handling.
- Data-Driven Decisions: Improved resource allocation and service quality with real-time metrics.
- Effective Marketing: Achieved a 25% increase in new customer acquisition through targeted campaigns.



## CONCLUSION

Titan Pro Technologies' innovative solutions proved invaluable for the HVAC service provider, significantly boosting productivity, enabling data-driven decision-making, and enhancing marketing effectiveness. These improvements allowed the company to scale successfully while maintaining high service standards.